

PADGETT REALITY CHECK

Sample of 16 businesses, PIC# 5816 : Caterers
All income levels. Average Annual Income \$255,098
For the 8th Month

	Your Company	%	Industry Average	%
Income			157,073	100.0
Cost of Goods Sold			58,447	37.2
Gross Profit			98,626	62.8
Expenses				
Advertising			1,429	0.9
Depreciation			974	0.6
Insurance			1,649	1.1
Interest			1,084	0.7
Other Expenses			22,807	14.5
Outside Labor			2,403	1.5
Payroll			33,346	21.2
Rent			6,063	3.9
Repairs & Maintenance			2,026	1.3
Supplies			3,770	2.4
Taxes & Licenses			927	0.6
Utilities			3,141	2.0
Total Expenses			79,619	50.7
Income from Operations			19,007	12.1