

## PADGETT REALITY CHECK

Sample of 18 businesses, PIC# 5820 : Coffee & Donut Shops

All income levels. Average Annual Income \$169,795

For the 8th Month

	<b>Your Company</b>	<b>%</b>	<b>Industry Average</b>	<b>%</b>
Income			112,404	100.0
Cost of Goods Sold	<hr/>		<hr/> 41,016	36.5
Gross Profit			71,388	63.5
Expenses				
Advertising			1,259	1.1
Depreciation			3,170	2.8
Insurance			764	0.7
Interest			1,630	1.5
Other Expenses			19,997	17.8
Outside Labor			259	0.2
Payroll			20,357	18.1
Rent			12,544	11.2
Repairs & Maintenance			1,349	1.2
Supplies			2,372	2.1
Taxes & Licenses			337	0.3
Utilities			3,631	3.2
Total Expenses	<hr/>		<hr/> 67,669	60.2
Income from Operations	<hr/> <hr/>		<hr/> <hr/> 3,719	3.3