

PADGETT REALITY CHECK

Sample of 34 businesses, PIC# 5815 : Delicatessens
All income levels. Average Annual Income \$258,839
For the 8th Month

	Your Company	%	Industry Average	%
Income			167,581	100.0
Cost of Goods Sold			91,617	54.7
Gross Profit			75,964	45.3
Expenses				
Advertising			1,877	1.1
Depreciation			2,665	1.6
Insurance			1,961	1.2
Interest			771	0.5
Other Expenses			15,619	9.3
Outside Labor			452	0.3
Payroll			23,193	13.8
Rent			10,775	6.4
Repairs & Maintenance			1,575	0.9
Supplies			2,748	1.6
Taxes & Licenses			771	0.5
Utilities			5,161	3.1
Total Expenses			67,568	40.3
Income from Operations			8,396	5.0