

PADGETT REALITY CHECK

Sample of 12 businesses, PIC# 5722 : Appliances- Retail
All income levels. Average Annual Income \$824,963
For the 1st Month

	Your Company	%	Industry Average	%
Income			64,897	100.0
Cost of Goods Sold			47,660	73.4
Gross Profit			17,237	26.6
Expenses				
Advertising			286	0.4
Depreciation			45	0.1
Insurance			312	0.5
Interest			565	0.9
Other Expenses			6,217	9.6
Outside Labor			636	1.0
Payroll			4,179	6.4
Rent			1,181	1.8
Repairs & Maintenance			123	0.2
Supplies			117	0.2
Taxes & Licenses			136	0.2
Utilities			493	0.8
Total Expenses			14,290	22.0
Income from Operations			2,947	4.5