

PADGETT REALITY CHECK

Sample of 10 businesses, PIC# 5734 : Computer - Retail

All income levels. Average Annual Income \$668,577

For the 1st Month

	Your Company	%	Industry Average	%
Income			57,676	100.0
Cost of Goods Sold			39,122	67.8
Gross Profit			18,554	32.2
Expenses				
Advertising			254	0.4
Depreciation			92	0.2
Insurance			208	0.4
Interest			375	0.7
Other Expenses			2,093	3.6
Outside Labor			375	0.7
Payroll			4,429	7.7
Rent			946	1.6
Repairs & Maintenance			81	0.1
Supplies			196	0.3
Taxes & Licenses			260	0.5
Utilities			329	0.6
Total Expenses			9,638	16.7
Income from Operations			8,916	15.5