

PADGETT REALITY CHECK

Sample of 35 businesses, PIC# 5714 : Floor Materials - Retail

All income levels. Average Annual Income \$450,414

For the 1st Month

	Your Company	%	Industry Average	%
Income			34,246	100.0
Cost of Goods Sold			18,185	53.1
Gross Profit			16,061	46.9
Expenses				
Advertising			997	2.9
Depreciation			106	0.3
Insurance			401	1.2
Interest			86	0.3
Other Expenses			3,209	9.4
Outside Labor			2,726	8.0
Payroll			2,640	7.7
Rent			1,349	3.9
Repairs & Maintenance			384	1.1
Supplies			455	1.3
Taxes & Licenses			103	0.3
Utilities			538	1.6
Total Expenses			12,994	37.9
Income from Operations			3,067	9.0