

## PADGETT REALITY CHECK

Sample of 41 businesses, PIC# 5713 : Furniture Dealers - Retail

All income levels. Average Annual Income \$648,442

For the 1st Month

	<b>Your Company</b>	<b>%</b>	<b>Industry Average</b>	<b>%</b>
Income			55,701	100.0
Cost of Goods Sold			30,558	54.9
Gross Profit			25,143	45.1
Expenses				
Advertising			1,521	2.7
Depreciation			139	0.3
Insurance			429	0.8
Interest			262	0.5
Other Expenses			6,606	11.9
Outside Labor			568	1.0
Payroll			4,066	7.3
Rent			3,949	7.1
Repairs & Maintenance			301	0.5
Supplies			301	0.5
Taxes & Licenses			869	1.6
Utilities			680	1.2
Total Expenses			19,691	35.4
Income from Operations			5,452	9.8