

## PADGETT REALITY CHECK

Sample of 31 businesses, PIC# 5710 : Furniture/Furnishing-MISC

All income levels. Average Annual Income \$588,585

For the 1st Month

	<b>Your Company</b>	<b>%</b>	<b>Industry Average</b>	<b>%</b>
Income			50,697	100.0
Cost of Goods Sold			28,294	55.8
Gross Profit			22,403	44.2
Expenses				
Advertising			3,513	6.9
Depreciation			304	0.6
Insurance			360	0.7
Interest			619	1.2
Other Expenses			5,019	9.9
Outside Labor			355	0.7
Payroll			4,376	8.6
Rent			3,503	6.9
Repairs & Maintenance			198	0.4
Supplies			395	0.8
Taxes & Licenses			167	0.3
Utilities			811	1.6
Total Expenses			19,620	38.7
Income from Operations			2,783	5.5