

PADGETT REALITY CHECK

Sample of 85 businesses, PIC# 5200 : Building Materials-Retail

All income levels. Average Annual Income \$514,664

For the 2nd Month

	Your Company	%	Industry Average	%
Income			77,818	100.0
Cost of Goods Sold			47,212	60.7
Gross Profit			30,606	39.3
Expenses				
Advertising			794	1.0
Depreciation			412	0.5
Insurance			996	1.3
Interest			630	0.8
Other Expenses			5,938	7.6
Outside Labor			918	1.2
Payroll			8,863	11.4
Rent			2,381	3.1
Repairs & Maintenance			451	0.6
Supplies			630	0.8
Taxes & Licenses			475	0.6
Utilities			1,136	1.5
Total Expenses			23,624	30.4
Income from Operations			6,982	9.0