

PADGETT REALITY CHECK

Sample of 15 businesses, PIC# 5261 : Lawn & Garden Equip - Retail
All income levels. Average Annual Income \$418,941
For the 2nd Month

	Your Company	%	Industry Average	%
Income			64,992	100.0
Cost of Goods Sold			44,000	67.7
Gross Profit			20,992	32.3
Expenses				
Advertising			487	0.8
Depreciation			760	1.2
Insurance			559	0.9
Interest			812	1.3
Other Expenses			2,612	4.0
Outside Labor			65	0.1
Payroll			7,077	10.9
Rent			2,626	4.0
Repairs & Maintenance			312	0.5
Supplies			559	0.9
Taxes & Licenses			403	0.6
Utilities			721	1.1
Total Expenses			16,993	26.2
Income from Operations			3,999	6.2