

PADGETT REALITY CHECK

Sample of 80 businesses, PIC# 5992 : Florists - Retail
All income levels. Average Annual Income \$197,406
For the 10th Month

	Your Company	%	Industry Average	%
Income			165,689	100.0
Cost of Goods Sold	<hr/>		<hr/> 73,284	44.2
Gross Profit			92,405	55.8
Expenses				
Advertising			3,695	2.2
Depreciation			1,707	1.0
Insurance			2,104	1.3
Interest			3,546	2.1
Other Expenses			23,793	14.4
Outside Labor			2,668	1.6
Payroll			27,156	16.4
Rent			7,771	4.7
Repairs & Maintenance			1,707	1.0
Supplies			2,253	1.4
Taxes & Licenses			414	0.3
Utilities			5,700	3.4
Total Expenses	<hr/>		<hr/> 82,514	49.8
Income from Operations	<hr/> <hr/>		<hr/> <hr/> 9,891	6.0