

PADGETT REALITY CHECK

Sample of 61 businesses, PIC# 5950 : Gift Shops - Retail
All income levels. Average Annual Income \$303,363
For the 10th Month

	Your Company	%	Industry Average	%
Income			229,595	100.0
Cost of Goods Sold	<hr/>		<hr/> 108,438	47.2
Gross Profit			121,157	52.8
Expenses				
Advertising			3,444	1.5
Depreciation			1,056	0.5
Insurance			2,135	0.9
Interest			1,745	0.8
Other Expenses			31,523	13.7
Outside Labor			5,832	2.5
Payroll			16,302	7.1
Rent			15,704	6.8
Repairs & Maintenance			1,492	0.7
Supplies			2,571	1.1
Taxes & Licenses			643	0.3
Utilities			2,801	1.2
Total Expenses	<hr/>		<hr/> 85,248	37.1
Income from Operations	<hr/> <hr/>		<hr/> <hr/> 35,909	15.6