

PADGETT REALITY CHECK

Sample of 22 businesses, PIC# 5995 : Optical Goods - Retail

All income levels. Average Annual Income \$433,646

For the 10th Month

	Your Company	%	Industry Average	%
Income			370,406	100.0
Cost of Goods Sold			131,902	35.6
Gross Profit			238,504	64.4
Expenses				
Advertising			9,445	2.6
Depreciation			6,519	1.8
Insurance			4,260	1.2
Interest			3,408	0.9
Other Expenses			60,932	16.5
Outside Labor			5,556	1.5
Payroll			74,007	20.0
Rent			21,113	5.7
Repairs & Maintenance			1,667	0.5
Supplies			3,223	0.9
Taxes & Licenses			1,556	0.4
Utilities			3,778	1.0
Total Expenses			195,464	52.8
Income from Operations			43,040	11.6