

PADGETT REALITY CHECK

Sample of 28 businesses, PIC# 5982 : Pet Shops
All income levels. Average Annual Income \$344,251
For the 10th Month

	Your Company	%	Industry Average	%
Income			284,742	100.0
Cost of Goods Sold			155,612	54.7
Gross Profit			129,130	45.4
Expenses				
Advertising			3,730	1.3
Depreciation			1,623	0.6
Insurance			1,737	0.6
Interest			3,474	1.2
Other Expenses			34,397	12.1
Outside Labor			4,641	1.6
Payroll			25,570	9.0
Rent			23,263	8.2
Repairs & Maintenance			2,677	0.9
Supplies			3,445	1.2
Taxes & Licenses			997	0.4
Utilities			7,005	2.5
Total Expenses			112,559	39.5
Income from Operations			16,571	5.8