

PADGETT REALITY CHECK

Sample of 31 businesses, PIC# 5980 : Picture Frame Dealers

All income levels. Average Annual Income \$213,397

For the 10th Month

	Your Company	%	Industry Average	%
Income			169,906	100.0
Cost of Goods Sold	<hr/>		<hr/> 61,676	36.3
Gross Profit			108,230	63.7
Expenses				
Advertising			5,913	3.5
Depreciation			2,413	1.4
Insurance			1,971	1.2
Interest			1,444	0.9
Other Expenses			23,243	13.7
Outside Labor			2,939	1.7
Payroll			28,459	16.8
Rent			13,355	7.9
Repairs & Maintenance			1,223	0.7
Supplies			4,995	2.9
Taxes & Licenses			578	0.3
Utilities			3,534	2.1
Total Expenses	<hr/>		<hr/> 90,067	53.0
Income from Operations	<hr/> <hr/>		<hr/> <hr/> 18,163	10.7