

PADGETT REALITY CHECK

Sample of 39 businesses, PIC# 5941 : Sporting Goods - Retail

All income levels. Average Annual Income \$639,910

For the 10th Month

	Your Company	%	Industry Average	%
Income			516,578	100.0
Cost of Goods Sold	<hr/>		<hr/> 320,123	62.0
Gross Profit			196,455	38.0
Expenses				
Advertising			8,265	1.6
Depreciation			2,221	0.4
Insurance			4,184	0.8
Interest			5,011	1.0
Other Expenses			51,761	10.0
Outside Labor			1,808	0.4
Payroll			35,902	7.0
Rent			21,593	4.2
Repairs & Maintenance			1,343	0.3
Supplies			1,963	0.4
Taxes & Licenses			1,705	0.3
Utilities			5,062	1.0
Total Expenses	<hr/>		<hr/> 140,818	27.3
Income from Operations	<hr/> <hr/>		<hr/> <hr/> 55,637	10.8