

PADGETT REALITY CHECK

Sample of 13 businesses, PIC# 5983 : Wedding Supplies/Services

All income levels. Average Annual Income \$188,645

For the 10th Month

	Your Company	%	Industry Average	%
Income			159,117	100.0
Cost of Goods Sold			76,838	48.3
Gross Profit			82,279	51.7
Expenses				
Advertising			6,651	4.2
Depreciation			1,352	0.9
Insurance			3,341	2.1
Interest			2,466	1.6
Other Expenses			10,167	6.4
Outside Labor			2,466	1.6
Payroll			17,280	10.9
Rent			12,252	7.7
Repairs & Maintenance			1,496	0.9
Supplies			3,087	1.9
Taxes & Licenses			1,878	1.2
Utilities			3,978	2.5
Total Expenses			66,414	41.7
Income from Operations			15,865	10.0