

PADGETT REALITY CHECK

Sample of 70 businesses, PIC# 5818 : Pizza Shops
All income levels. Average Annual Income \$316,311
For the 8th Month

	Your Company	%	Industry Average	%
Income			207,996	100.0
Cost of Goods Sold			90,728	43.6
Gross Profit			117,268	56.4
Expenses				
Advertising			3,702	1.8
Depreciation			2,122	1.0
Insurance			2,558	1.2
Interest			1,539	0.7
Other Expenses			23,754	11.4
Outside Labor			1,789	0.9
Payroll			30,118	14.5
Rent			14,872	7.2
Repairs & Maintenance			2,600	1.3
Supplies			3,016	1.5
Taxes & Licenses			1,331	0.6
Utilities			7,925	3.8
Total Expenses			95,326	45.8
Income from Operations			21,942	10.6